



**2024 Deposit Days**  
**April 18, 24, 25**



## KickStart to Career Mason County

**We want every child in  
Mason County to be able to say,  
“I have a savings account!”**

## Financial Education

- The Community Foundation funds the annual account seed of \$50 per kindergartener through the **John & Anita Wilson Family Fund**.
- Deposit-only K2C accounts are held at **West Shore Bank**. A deposit can be made at any time.
- Financial planning education is sponsored by **West Shore Educational Service District, Safe Harbor Credit Union, and West Shore Bank**.



## Grade Level Sponsors

Each student will receive a \$10 incentive provided by the following community partners:

- Kindergarten:** West Shore Bank
- First Grade:** Lake Michigan CPA Services
- Second Grade:** Scottville & Ludington Optimist Clubs
- Third Grade:** Safe Harbor Credit Union
- Fourth Grade:** United Way of Mason County

**Every penny builds  
dreams! What's yours?**



## KickStart to Career (K2C) utilizes Children's Savings Accounts (CSA)

as a tool to promote pathways to careers. This program is designed to encourage hope, build savings, assist with career training or college expenses, and increase financial education. Students have a chance to earn incentive deposits donated by various members of our community during each deposit day. We believe that every penny saved counts toward building dreams!

## Program Sponsors

- Joan Hasenbank
- Mary Church
- Epworth Fund for Ludington
- Patrick and Maria O'Hare

## Incentive Opportunities

- ✓ Each student who reaches their 100-mile goal through **Win With Wellness** by the end of the school year will receive a \$5 deposit.
- ✓ Each student who participates in **March is Reading Month** with their classroom will receive a \$5 deposit.
- ✓ 2nd grade (LAC) - Up to \$25 match/student by **Adam & Christine Lamb**.
- ✓ 4th grade (LAC) - Up to \$25 match/student by **Nader's Motel & Suites**.

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<https://mason-foundation.org/kickstart-to-career/>